

## Art Center of Estes Park Mentor/Student Program

<u>Show dates:</u>	February 21, 2022 to March 14, 2022
<u>Opening reception:</u>	<b>Saturday</b> , February 19, 2022, <b>2 – 4 pm</b>
<u>Hand deliver work by:</u>	Monday, February 14, 2022
<u>All publicity due by:</u>	Monday, January 24, 2022

Here are the “rules of the road”:

1. Opportunities for participation include not only folks (adults or kids) participating with AC artists in the traditional mentor/mentee relationship... but also students who have paid to take classes with AC artists either at the AC or in the home studio setting.
2. It is mandatory for participants to offer at least one of their pieces of art for sale... and they are encouraged to offer lots more than one piece! This can be original wall art or 3D... matted, unframed original paintings... notecards/sets -prints or originals... bookmarks... etc.
3. Completing an Application Form is mandatory for anyone wishing to participate in the show. (One is attached here.)
4. For mentees under the age of 18, parental approval and support is a necessity. This should include attentiveness to scheduled mentor sessions, transportation, and adequate supplies/preparation.
5. It's necessary for all participants (or parents if under 18) to sign the “Photo Release” blank on the application form, allowing the Art Center to publish any photos taken of them or their work in conjunction with the program/show to appear in publicity releases to print or social media platforms.
6. Publicity for this show is crucial. In order to get as much press/social media coverage as possible, participants need to turn in all the information Lars will need by the deadline! (jpgs of their work, bios, headshots and completed applications) NOTE: Both mentors/teachers and students are equally responsible for getting this info together and submitted on time. It's a mutual project all the way around! **This year, Monday, January 24, 2022 is the deadline for all publicity.**
7. Once again, there will not be a featured artist during the Mentor/Student Show. The entire front gallery is ours! Room for lots of exciting new work.
8. A **Saturday afternoon opening reception** (not the traditional Friday night cocktail hour!) will take place from **2-4pm this year on February 19.** (If COVID permits.)
9. There will be an 80/20 split on all work sold by Mentees/Students... with 20% commission being retained by the AC. (This is a great deal for “newbies”... and you need to be sure to tell them so! They can't expect that kind of a split in a regular gallery agreement.)

10. All AC artists working with Mentees or Students are asked to utilize this opportunity not only to share their talent as an artist with others... but also to teach mentees/students something about the business of being a professional artist showing work in a gallery setting and greeting the public at a show opening. Framing, pricing, labeling, filling out inventory forms... following “gallery rules”... dressing up and acting right! It’s all part of the Mentor/Student Show curriculum.

#### Q&A:

1. Can I mentor/teach adults as well as kids? Yes.
2. More than one? Yes. Relatives? Yes.
3. Do kids have to be in the Estes Park school system? No.
4. Can I mentor somebody in a medium that I myself have not yet been juried into the Art Center to exhibit? Yes.
5. Can I participate in the show as a mentee/student? Yes, as long as you’ve been mentored/taught by an AC artist in a media new to you.
6. How many major pieces will be shown per student? Generally, two wall- hung pieces; however if small, more can be considered. (Be sure to provide appropriate containers for loose, smaller items if called for.)
7. Can major work be marked “Not for Sale?” Yes.
8. How much time do I have to spend teaching each student? Up to you. Just remember to allow adequate time so that the student gets a good introduction to your medium.
9. What “contact info” and “publicity info” is called for? Check out the application form. We need a short bio and a jpg of the student him/herself, and a jpg of one piece of their work for the show. (Note: In the past we have had great coverage in the EP papers!)
10. Inventory sheets for the student’s work? Yes. The process of checking in your student’s work is exactly the same as when checking in your own.
11. The AC will assign each student an “artist number”... on their application form... once they have been approved. These numbers will be made available to students/mentees.... and to teachers/mentors... upon request. They will also be posted in the work room.
12. Mentors/teachers need to complete (or assist their mentee/student to complete) a 2021 Artist Inventory form with inventory numbers for each piece; utilize the title info tags for all major pieces to be displayed (yellow copy on the art and white copy to the blue folder); and enter the info (including where the art is located) on the check-in sheet for the hanging committee. (Also mention where smaller items being offered by the student can be found, as the hanging committee will be displaying those as well.)
13. Labels/price tags? Yes. Exactly as you do your own.

More questions? Need help with bios?

Need suggestions for someone who might want to be mentored?

Contact Diana Wade at [dwade81744@aol.com](mailto:dwade81744@aol.com)

Or by phone at 970 635-0103.

**2022 Mentor/Student Show Application** (Rev: 4/28/21)

**Criteria for Participation:**

1. Must meet in scheduled mentor sessions with an Art Center artist.  
...or...
2. Must attend art classes conducted at the Art Center or off campus that are taught by an Art Center artist.
3. Must have at least one piece of displayed work for sale at the Art Center during Student Show.
4. Must provide the Art Center with complete contact info and all additional information required for publicity by the deadline.  
(Deadlines are crucial, and those who do not meet the deadlines will very likely not be allowed to participate in the Show.)

**Contact Information:** (Please fill in completely and turn into the Art Center.)

Teacher/Mentor: \_\_\_\_\_

Student (Mentee) : \_\_\_\_\_

Student Age: \_\_\_\_\_ If under 18, parental approval: \_\_\_\_\_

Student Mailing Address: \_\_\_\_\_

Student Phone: \_\_\_\_\_ Parent's Phone if under 18: \_\_\_\_\_

Student E Mail: \_\_\_\_\_ Parent's E Mail if under 18: \_\_\_\_\_

Teacher/Mentor E Mail: \_\_\_\_\_

Teacher/Mentor Phone: \_\_\_\_\_

Medium: \_\_\_\_\_

Agreement that photos of participant/work taken in conjunction with program/show may be used by Art Center for publicity purposes in print or social media:

Signature/Date: \_\_\_\_\_

\*\*\***Inventory ID Number** Assigned to Student by Art Center: \_\_\_\_\_

**Publicity Info Required:** jpg of student; jpg of one piece of student's work in the Show; short bio of student. (Deadline: Lars must have by January 24, 2022.)

**Turn in Work for the Show:** All work must be properly framed, inventoried and labeled... as AC artists routinely do for their own work... and brought to the AC by Monday, February 14, 2022. No later!

**Show Dates:** February 19 – March 14, 2022